

COURSE OUTLINE: PRINCIPLES OF MANAGEMENT

GENERAL

SCHOOL	ECONOMIC AND ADMINISTRATIVE SCIENCES		
ACADEMIC UNIT	ECONOMIC SCIENCES		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	OE060	SEMESTER OF STUDIES	5th
COURSE TITLE	PRINCIPLES OF MANAGEMENT / MANAGEMENT		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		3	6
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialized general knowledge, skills development</i>	GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	http://eclass.uth.gr/eclass/courses/ANTMB134/		

LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The course aims to introduce students to the concepts and practices of Management. The main learning objectives of the course are:

- familiarize students with the main theoretical currents of Management as well as their development over time
- To identify the role and usefulness of Management for organizations, regardless of size and industry

- To highlight the complexity and variability of the external and internal environments of organizations
- To familiarize students with all the functions of Management (Planning, Organization, Leadership, Control)

Particular emphasis is placed on the discussion and analysis of the application of the principles and components of management in modern business reality.

Upon completion of the course, participants are expected to:

- are able to decode the external environment within which an organization operates
- identify the specificities of each organization, at the level of the internal environment
- have realized the existence of different approaches to management thinking
- can set goals, plan and monitor activities
- can make decisions about the optimal organizational architecture of an organization
- recognize a leader and the approach they take
- select the optimal control criteria for an organization's subsystems
- improve their ability to communicate, collaborate, manage time and present their ideas.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>
<i>Adapting to new situations</i>	<i>Adapting to new situations</i>
<i>Decision-making</i>	<i>Decision-making</i>
<i>Working independently</i>	<i>Working independently</i>
<i>Team work</i>	<i>Team work</i>
<i>Working in an international environment</i>	<i>Working in an international environment</i>
<i>Working in an interdisciplinary environment</i>	<i>Working in an interdisciplinary environment</i>
<i>Production of new research ideas</i>	<i>Production of new research ideas</i>

- Searching, analyzing and synthesizing data and information, using the necessary technologies
- Decision making
- Problem solving
- Self-employed work
- Teamwork
- Critical thinking and self-criticism
- Communication skills
- Time management
- Free, creative and inductive thinking

COURSE CONTENT

The subject of Management sets the basis of every business-related subject. In fact, in the face of the rapid economic, social and technological changes and challenges of the 21st century, effective management is a basic condition for business survival.

- Evolution of management theories (from Taylorism to the human relations movement and open systems)
- The external and internal environment of the company (PEST-EL-DG, analysis of Porter's 5 forces and internal subsystems)
- Planning and strategic planning (establishing vision, mission, goals)
- Decision making (process and techniques)
- Organization (principles and methods of organization)
- Management vs Leadership (differences between management and leadership, executives and leaders, leadership theories and styles)
- Communication (verbal and non-verbal communication)
- Control (audit standards, performance areas, audit methods and techniques)

TEACHING AND LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	In the classroom. Each lecture analyzes a specific issue of Management. Accordingly, during the lectures, students will be given the opportunity to demonstrate understanding of the subject through a range of methods such as group discussions, examples, case studies and simulation activities.		
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	• E-class platform, for posting (a) notes, (b) assignments, (c) announcements, (d) communication with students • Use of digital content creation applications (e.g. Quizlet, Mentimeter). These are tools that enable the instructor to create quizzes and interactive activities, engaging students in a game of knowledge and real-time assessments. • Use of the MS TEAMS platform with the aim of enhancing collaboration and communication with students.		
TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project,</i>	Activity	Semester Workload	
	Lectures	39	
	Tutorial	12	
	Final Semester Exam	2	
	Practice Exercises that focus on implementation methodologies and case study analysis	27	
	Bibliography Study	70	

<i>essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	<table border="1"> <tr> <td data-bbox="639 145 1058 192"></td><td data-bbox="1058 145 1401 192"></td></tr> <tr> <td data-bbox="639 192 1058 309">Total Course (25 hours of workload per credit)</td><td data-bbox="1058 192 1401 309">150</td></tr> </table>			Total Course (25 hours of workload per credit)	150
Total Course (25 hours of workload per credit)	150				
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple-choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other.</i> <i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	Written final exam (100%), which includes a case study of a real business, based on press reports. Students are assessed on: • Understanding relevant theories • The organization of their answers • The ability to synthesize theory and practice • Critical thinking • The ability to solve problems				

RECOMMENDED BIBLIOGRAPHY

Books to choose from:

- Bateman, TS, and Konopaske, R. (2024). Introduction to Management, Broken Publications Hill
- Schermerhorn, J.R. (2012). Introduction in Management, Broken Hill Publications , Athens
- Petridou, E. (2011). Management: An introductory approach, Sofia Publications, Athens.
- Chytiris, L. (2006). *Management - Principles of Business Administration* , Interbooks Publications , Athens.

Related scientific journals:

- Academy of Management Journal
- Academy of Management Review
- International Journal of Organizational Analysis