

COURSE OUTLINE: GERMAN FOR ECONOMICS AND BUSINESS III

ΓΕΝΙΚΑ

SCHOOL	ECONOMICS AND BUSINESS		
ACADEMIC UNIT	ECONOMICS		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	ΕΓ303	SEMESTER	3rd
COURSE TITLE	GERMAN FOR ECONOMICS & BUSINESS III		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		3	2
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialized general knowledge, skills development</i>	Specialized knowledge –skills development		
PREREQUISITE COURSES:	German I and II		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	German and Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.uth.gr/courses/CULT_U_263/		

LEARNING OUTCOMES

Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i> <i>Consult Appendix A</i> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i>
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The course objectives focus on the development of the language, communication, and academic skills required for higher education studies. The course aims to familiarize students with concepts and specialized vocabulary related, in part, to their field of study, as well as to improve and develop their academic language skills in both oral and written forms.

The design of the syllabus aims to enhance students' academic and linguistic skills through the processing of content from authentic and multimodal texts.

The topics covered are relevant to students' interests and their scientific fields, as well as current issues or contemporary concerns. Regarding teaching methodology, the emphasis is on the integration of content and language instruction in order to adequately fulfill the educational objectives.

Upon successful completion of the course, students will be able to:

- understand texts on current topics as well as more complex specialized texts.
- manage digital applications and platforms related to their field of study.
- compose their own texts and design oral presentations, further developing academic skills (e.g., comparison and processing of scientific sources, designing and preparing presentations, etc.).
- enrich their vocabulary with expressive structures related to the development of academic discourse
- communicate orally as independent users of the language.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and</i>
<i>Team work</i>	<i>sensitivity to gender issues</i>
<i>Working in an international environment</i>	<i>Criticism and self-criticism</i>
<i>Working in an interdisciplinary environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Production of new research ideas</i>	<i>.....</i>
	<i>Others...</i>
	<i>.....</i>

Data and information analysis and synthesis,
with the use of the necessary technology
Adaptation to new situations
Working independently
Team work
Respect for diversity and multiculturalism

SYLLABUS

- Analysis of expression, grammar, syntax, and meaning – Use of notes and familiarity with creating concept maps.
- Reading and analyzing texts with brief commentary – Recomposition of texts related to the specialization.
- Familiarization with oral and written language (videos, audio texts, dialogues, etc.).
- Academic writing (e.g., producing conceptually complex texts using more advanced grammatical and syntactical structures and specialized expressions for negotiations and professional meetings).
- Practice in telephone conversations and professional emails.
- Design of CVs and writing of cover letters.

It is noted that minor changes in the content of the lessons may occur, with the aim of further engaging students by adapting the material to their learning needs and enriching the subject matter.

TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to-face										
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Use of ICT in teaching e-class e mails notes and PPTs										
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Lectures and reading comprehension Interactive teaching Essay writing <table border="1"> <thead> <tr> <th>Activity</th><th>Workload Semester</th></tr> </thead> <tbody> <tr> <td>Lectures</td><td>30</td></tr> <tr> <td>study</td><td>10</td></tr> <tr> <td>Essay writing</td><td>20</td></tr> <tr> <td>course total</td><td>60</td></tr> </tbody> </table>	Activity	Workload Semester	Lectures	30	study	10	Essay writing	20	course total	60
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STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other.</i> <i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	The evaluation of the course is based on: a) either in written examinations at the end of the semester, which mainly includes: -comprehension questions -language and vocabulary activities -or meditation activities (b) or a written essay, which is either presented orally to the class or shall be submitted electronically. There may be a progress assessment during the semester.
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ATTACHED BIBLIOGRAPHY

<u>Online Dictionaries</u> ➤ www.pons.de ➤ www.duden.de Websites: Goethe Institut ➤ https://www.goethe.de/ins/gr/el/spr/ueb.html ➤ https://www.wirtschaftsdeutsch.de/ ➤ https://www.wirtschaftundschule.de/ ➤ https://www.uni-wuerzburg.de/fileadmin/33120700/Materialien/Handreichung_Lebenslauf.pdf ➤ https://www.uni-frankfurt.de/135948557/Motivationsschreiben_Leitfaden_Outgoings.pdf ➤ Meine Grammatik (Hueber Hellas) ----M. Papadopoulou, S. Karataki. ➤ PONS Kompaktwörterbuch – KLETT HELLAS
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