

COURSE OUTLINE: ENGLISH FOR ECONOMICS AND BUSINESS II

GENERAL

SCHOOL	ECONOMICS AND BUSINESS		
ACADEMIC UNIT	ECONOMICS		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	ΕΓ102	SEMESTER	2nd
COURSE TITLE	ENGLISH FOR ECONOMICS AND BUSINESS II		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		3	2
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialized general knowledge, skills development</i>	SKILLS DEVELOPMENT / GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	English (lectures, course material and exams) Greek (during lectures, if needed, for deeper comprehension and clarification purposes)		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.uth.gr/courses/ECON_U_103/		

LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The students develop the type of skills in English that enable them to:

- identify the structure of a research paper and analyze the information found in the abstract, on the basis of particular linguistic markers.
- communicate in written discourse, being aware of the particular characteristics of various genres (e.g. lab report, summary, formal email).
- describe images, graphs and tables.
- compile a list of references (for either an assignment or an oral presentation).
- search for sources and evaluate their validity.
- use information from the literature as well as from various websites to make an oral presentation of a topic relating to their field of studies.
- get familiar with and make use of special vocabulary and terminology related to business economics.
- orally argue on topics relating to their field of science, by using specialized vocabulary and critical thinking.
- practise their listening comprehension skills in English through audiovisual material.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information,

with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Team work

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional and ethical responsibility and

sensitivity to gender issues

Criticism and self-criticism

Production of free, creative and inductive thinking

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Others...

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- Searching for, analyzing and synthesizing information, by using digital technology
- Autonomous and Group Work
- Critical thinking and self-assessment
- Promotion of free, creative, inductive reasoning

SYLLABUS

The course aims at familiarizing students with basic English terminology that relates to company types and entrepreneurship. In parallel, there is a development of academic skills relating to the processing and comprehension of scientific papers, as well as practice in writing production, reading and listening comprehension skills.

In particular, the thematic units analyzed during lectures are the following:

- Economic crisis at a local and global level. The Greek debt crisis (timeline) and its impact on firms.
- Types of companies, structure and function. E-commerce.
- Start-up companies.
- Leadership and management in companies. Examples of successful entrepreneurs.
- Crowdfunding.
- Agricultural Economics, farming business.
- The scientific paper (research paper vs review paper). Abstract analysis.
- Upward and downward trends, percentages, graph and table description.
- Oral presentation: characteristics, searching for and synthesizing information, structure, language expressions.
- Audio-visual material on topics related to those analyzed during lectures for further practice of specialized vocabulary.

TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to-face								
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	- Use of e-class platform for uploading (a) lecture material (b) announcements (c) exercises, relevant bibliography (d) students' assignments. - Use of technological tools for (a) presentation of lecture material and students' presentations (power point or Prezi), (b) video viewing, (c) use of e-dictionaries of special terms.								
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical</i>	<table border="1"> <thead> <tr> <th><i>Activity</i></th><th><i>Semester workload</i></th></tr> </thead> <tbody> <tr> <td>Lectures</td><td>39</td></tr> <tr> <td>Study and analysis of bibliography</td><td>12</td></tr> <tr> <td>Assignment writing</td><td>5</td></tr> </tbody> </table>	<i>Activity</i>	<i>Semester workload</i>	Lectures	39	Study and analysis of bibliography	12	Assignment writing	5
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<i>practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Meetings and examination of assignment progress	2
	Exams	2
	Course total	60
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other. Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	The final mark results from one of the following options: - Written exams at the end of the semester (100% of the final mark), including multiple-choice, gap completion, short-text answers. - Written exams at the end of the semester (70%), including multiple-choice, gap completion, short-text answers + oral presentation (either individual or in pairs) (30%). The instructions for the oral presentation are presented in lectures. The information is constantly available throughout the semester, in the form of e-class announcements. These two options of assessment also apply for ERASMUS students, for whom English is the only language of instruction and assessment.	

ATTACHED BIBLIOGRAPHY

- Περδίκη, Φ. Μαλιβίτση, Ζ. (2024). *Economic and Business English in a Nutshell*. Αλτιντζής Ε.Ε.
- Ξύδης, Δ.. (2024). *Business and Economic English*. Εκδόσεις Κωνσταντάρας.
- Mahili, I. (2015). *Public speaking for university students*. Principles and Practice. Ε&Δ Ανικούλα Ο.Ε.
- Additional bibliography/ articles are recommended during lectures.