

COURSE OUTLINE: FRENCH FOR ECONOMICS & BUSINESS I

FENIKA

SCHOOL	ECONOMICS AND BUSINESS		
ACADEMIC UNIT	ECONOMICS		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	ΕΓ201	SEMESTER	1st
COURSE TITLE	FRENCH FOR ECONOMICS & BUSINESS I		
INSTRUCTOR(S)	Foreign Language Instructor		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		3	2
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialized general knowledge, skills development</i>	General background, special background, specialized general knowledge, skills development		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	French		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.uth.gr/courses/ECON_U_112/		

LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for*

Lifelong Learning and Appendix B

- *Guidelines for writing Learning Outcomes*

Students are expected to:

Knowledge

Students will be able to:

- Recognize and understand the basic structures and core vocabulary topics of French corresponding to levels A1–A2.
- Comprehend the fundamental grammatical and syntactic structure of the language, situating it within the economic context of the Francophone world.
- Appreciate the importance of the language as a tool for communication and interaction in international economic environments.

Skills

Students will develop the following skills:

- Use basic expressions and vocabulary to present personal information and describe situations and everyday circumstances.
- Compose simple sentences and short texts in French with correct grammar and syntax.
- Understand and produce simple oral and written messages aimed at meeting basic communicative needs and establishing a first level of spoken interaction.

Competences

On completion of the course, students will be able to:

- Communicate at a basic level with French-speaking interlocutors, using simple expressions in everyday, social, and economic contexts.
- Approach learning French as an ongoing process, developing self-learning, reflective skills, and time-management strategies to improve their language proficiency.
- Apply the language within their field of study by understanding basic elements of economics and integrating intercultural communication skills relevant to the discipline of economics.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional and ethical responsibility and

sensitivity to gender issues

Criticism and self-criticism

<i>Team work</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an international environment</i>	
<i>Working in an interdisciplinary environment</i>	<i>Others...</i>
<i>Production of new research ideas</i>	
Data and information analysis and synthesis, with the use of the necessary technology Adaptation to new situations Decision-making Working independently Team work Working in an international environment Working in an interdisciplinary environment Project planning and management Respect for difference and multiculturalism Respect for the natural environment Showing social, professional and ethical responsibility and sensitivity to gender issues	
SYLLABUS Here is a polished academic English translation of the A1/A2 teaching units: Thematic Teaching Units — Level A1/A2 1. Introduction to French and Basic Communication Skills 2. Globalization and Multinational Corporations • Vocabulary and expressions for globalization (mondialisation). • Key terms for multinational corporations (multinationales) and their operations. • Discussion of examples of multinational corporations in France and the EU. 3. Business Management • Basic functions of business management (gestion d'entreprise) — terminology. 4. European Law • Introduction to vocabulary of European law (droit européen). • Description of EU institutions and bodies (e.g., European Court of Justice, European Commission). 5. Functioning of the EU's Economic Institutions • Presentation of the EU's economic institutions (e.g., European Central Bank, Eurogroup). • Vocabulary related to EU economic policy (politique économique européenne). 6. History of Economic Thought • Vocabulary related to classical and modern economic theories. • Presentation of prominent economists (e.g., Adam Smith, Keynes, Marx). 7. Everyday Interactions in the Academic Environment • Questions and answers in class or lectures. • Participation in academic discussions. • Requesting information at offices and administrative services. • Simple telephone conversations. • Composing and replying to professional emails. 8. Reading and Comprehension of Economic Texts • Understanding short articles, informational texts, or brochures. • Introduction to basic academic terminology. • Identifying key information in texts.	

9. Writing Professional and Academic Texts • Simple notes, messages, and reports. • Writing basic summaries of economic topics. • Creating simple CVs and cover letters (lettres de motivation).
10. Cultural Aspects of the French Economy and Professional Life • Information about the French market and France's role in the global economy. • Professional and academic etiquette in French contexts.
11. Skills Practice through Realistic Scenarios • Simulated business meetings or conferences. • Role-play activities using economic terminology.
12. Preparing Students for Possible Mobility under the Erasmus Exchange Programme • Basic language skills for the host country. • Professional and academic terminology in the host university's language
 - Vocabulary and expressions for academic communication (e.g., participating in lectures, speaking with professors, submitting assignments).
 - Ways of communicating with academic staff and administrative services.
 - Understanding and using terminology related to students' field of study. • Practical information and managing everyday needs
 - Information on required documents, insurance, and financial procedures.
 - Guidance on finding accommodation, university enrollment, and adapting to university life.
 - Orientation to local resources such as libraries, sports facilities, and student support services. • Psychological preparation and development of stress-management skills
 - Discussion of adaptation challenges and potential difficulties in a new country.
 - Development of skills to manage culture shock and feelings of isolation.
 - Techniques for stress management and maintaining mental well-being while abroad.

TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to-face
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Use of ICT in teaching e-class e mails notes and PPTs

TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Lectures and reading comprehension Interactive teaching Essay writing <table border="1" data-bbox="699 349 1353 629"> <thead> <tr> <th>Activity</th><th>Workload Semester</th></tr> </thead> <tbody> <tr> <td>Lectures</td><td>30</td></tr> <tr> <td>Study and analysis of bibliography</td><td>10</td></tr> <tr> <td>Essay writing (project)</td><td>20</td></tr> <tr> <td>Course total</td><td>60</td></tr> </tbody> </table>	Activity	Workload Semester	Lectures	30	Study and analysis of bibliography	10	Essay writing (project)	20	Course total	60
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STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other. Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	Evaluation methods: Summative, multiple choice, short-answer questions, written work The assessment method is announced to students in the first lecture of the course and remains continuously accessible to them via the course announcements on eClass.										

ATTACHED BIBLIOGRAPHY

1. Prets...Partez!!! A1 + A2 Methode
Μια μέθοδος ταχείας εκμάθησης γαλλικών για ενήλικες και εφήβους, καλύπτοντας τα επίπεδα A1 και A2.
2. "Grammaire Progressive du Français – A1-A2"
Συγγραφέας: Maïa Grégoire
Εκδόσεις: CLE International
3. "Vocabulaire Progressif du Français - Niveau A1-A2"
Συγγραφέας: Claire Miquel
Εκδόσεις: CLE International
4. "Alter Ego + 1 – 2 – Méthode de Français"
Συγγραφείς: Catherine Dollez, Sylvie Pons
Εκδόσεις: Hachette FLE
5. "Communication Progressive du Français - Niveau A1 – A2"
Συγγραφείς: Claire Leroy-Miquel, Lucile Charliac

- Εκδόσεις: CLE International
6. "Dictionnaire Visuel Français"
Εκδόσεις: Québec Amérique
7. "Français.com – Français Professionnel"
Συγγραφείς: Jean-Luc Penfornis
Εκδόσεις: CLE International
8. "Objectif Express 1 et 2 - Français Professionnel"
Συγγραφείς: Roselyne Roesch, Michele Gaillard
Εκδόσεις: Hachette FLE
9. "Vocabulaire Progressif du Français des Affaires"
Συγγραφέας: Jean-Luc Penfornis
Εκδόσεις: CLE International
10. "Tourisme.com – Français du Tourisme et de l'Hôtellerie"
Συγγραφείς: Catherine Dherbey, Catherine Etchepare
Εκδόσεις: CLE International
11. "Le Français du Monde du Travail"
Συγγραφείς: Catherine Mazauric, Edith Wolf
Εκδόσεις: Didier
12. "Français Langue d'Intégration Professionnelle"
Συγγραφείς: Françoise Bidaud, Mireille Diaz, Christelle Rousseau
Εκδόσεις: PUG
13. "Culture et Communication Professionnelle"
Συγγραφέας: Isabelle Lhermitte
Εκδόσεις: Didier
14. Online Resources:
- Le Point du FLE (<https://www.lepointdufle.net/>)
 - Le Dictionnaire des Termes Spécialisés
 - TV5MONDE (<https://enseigner.tv5monde.com>)
- - Duolingo - - Babbel

